

## **About the Global Idiopathic Pulmonary Fibrosis (IPF) Patient Partner Program**

### **What is an IPF Patient Partner?**

IPF Patient Partners are individuals living with a rare or chronic condition such as Idiopathic Pulmonary Fibrosis (IPF), who deliver messages based on their personal experiences with IPF to help educate patients so they feel empowered to take a bigger role in their own healthcare and other stakeholders to do more for the patient community.

IPF Patient Partners are engaged, trained, contracted, and managed on an ongoing basis.

### **What is the goal of the Global IPF Patient Partner Program?**

The goal of the program is to increase awareness and understanding of IPF, and to educate the international IPF community, to include other patients, caregivers of patients, HCPs, and internal Roche audiences. We are looking for patients suffering from IPF who are interested in sharing their stories of living with the disease.

### **Who is eligible to participate in the Global IPF Patient Partner Program?**

Participants must be at least 18 years old, able to speak conversational English in addition to their native language, and willing to share their experiences with others. Participants should be able to travel. Please be aware that some who express interest may not be eligible to participate.

### **Who sponsors the Global IPF Patient Partner Program?**

Roche is initiating, organizing, and funding the Global IPF Patient Partner Program. Snow Companies is a 3<sup>rd</sup> party service provider partnering with Roche and has over 15 years' experience helping patients with rare and chronic conditions find their voice and share their experiences.

### **What is the role of a Patient Partner?**

A Patient Partner shares his or her own story with others (to include patients, caregivers, HCPs, Roche employees) in order to raise awareness of the disease and to educate these audiences (to include patients, caregivers, HCPs, Roche employees) within the community. They may also be asked to participate in other activities such as photo and video projects. Patient Partners are not obligated to accept a speaking or activity opportunity.

### **How are Patient Partners prepared for their role?**

Snow Companies will help each Patient Partner develop his or her own story. Patient Partners will typically be invited to a 2.5-day orientation meeting. At this meeting, Patient Partners will have the opportunity to write their stories with the support of a Snow Story



Developer. Each Patient Partner will work with Snow to ensure their journey with IPF is expressed as they wish. They will also learn about the program, the role of a Patient Partner, and receive training covering the regulations and public speaking success. On an ongoing basis, Snow will coach and support all Patient Partners.

### **How often will a Patient Partner be asked to share his/her story?**

The number of events/activities that a Patient Partner can be asked to participate in will vary but would probably not exceed 4 per year.

### **Why participate?**

Participation in the Global IPF Patient Partner Program may provide an opportunity to:

- Raise awareness of IPF
- Educate others (to include patients, caregivers, HCPs, Roche employees) through story sharing
- Share experiences with other patients and caregivers

Once a part of the program, Roche will reach out to you to on a per need basis to confirm activities. All travel costs associated with participation in the program are covered (airfare, transfers, hotel and meals). Travel costs must be in accordance with Roche policies and local regulations.